

# ATLANTA BUSINESS CHRONICLE

## Green Scene

### Top green trends of 2011

**By Douglas Sams**  
STAFF WRITER

The year saw notable Atlanta projects that featured sustainable development, including Porsche Cars North America Inc.'s new headquarters in Hapeville and Georgia Tech's Clough Commons, a showcase within the city's inventory of "green" buildings.

Turner Construction Co., Choate Construction Co. and SKANSKA among

other contractors, continue to pursue significant green development. SKANSKA, for example, recently completed a contract for The Lifecycle Center, the first materials reuse facility in Atlanta to handle high-volume residential and commercial sales.

As a way to take stock of the year, developers have embraced sustainable and environmentally conscious construction, Atlanta Business Chronicle asked leaders to talk about the most important development trends:

- The Regional Roundtable selected the Atlanta Beltline for \$600 million in transit funding, demonstrating a turning point in local support for the light rail component of the Beltline.

- Bike valet parking at major festivals and events grew tremendously in 2011.

**Mike Swick**, director of sustainability at **Choate Construction Co.:**

The most notable trend in green

**Katharine Kelley**, president, **Green Street Properties:**

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- Atlanta is seeing huge advancements in bike facility technology, as people recognize the bicycle as its own, significant mode of transportation.

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**Lauren Dufort**, director of sustainability, **Central Atlanta Progress:**

The most important green initiative in metro Atlanta this year was the launch of the Atlanta Better Buildings Challenge. Atlanta is competing with other cities as part of the U.S. Department of Energy's program to increase water and energy efficiency. More than 20 commercial property owners have committed.

[editorial]



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