

REAL ESTATE **BISNOW**

Going for Gold (and Green)



Congrats to **Jamestown** and **Murray Hill Properties**, whose 770k SF **1250 Broadway** recently received **LEED-EB Gold** cert, the **third-ever** existing building in NYC to be so honored. Above, Jamestown's **Ben Gainey**, MHP's **Norm Sturner**, Jamestown subsidiary Green Street Properties' **Walter Brown**, and USGBC of New York's **Russell Unger** hold up the building's new bling. Improvements included retrofits on all energy systems, which resulted in a **25%** reduction in total energy consumption and **45%** reduction in water use. The building also established rigorous **recycling programs**, indoor air quality improvement, alternative transportation initiatives, and new green cleaning and green purchasing practices. Green Street, a national green consulting and development firm, is looking to expand its NY footprint, having already consulted on **Chelsea Market** and **111 Eighth Ave** (the latter which **Google** purchased for **\$1.8B** in December).

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[editorial]



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